

MONTHLY REPORT NOV. 2020



INDEX



S.NO	Activity	Status
2.	Activity initiated	 NDTV HT Healthshots Hindustan Times The Times of India – Times Life Economic Times Daily Guardian Her Zindagi iDiva (Times Group) The New Indian Express Asianet Times Now Businessworld Only My Heath (Jagran Group) ANI Pinkvilla



INDEX



S.NO	Activity	Status
3.	Activities in pipeline	 The Sunday Standard HT Healthshots Times of India iDiva Pioneer Her Zindagi Pinkvilla Only My Health E-health Hindustan Times





Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	HT Health shots	<u>https://www.healthshots.com/fitness/weight-loss/preity-zinta-reveals-the-core-strengthening-move-you-need-for-a-flat-tummy/</u>	456,540
Authored Article	Asianet	<u>https://newsable.asianetnews.com/gallery/life</u> <u>style/grand-master-akshar-shares-yoga-asanas-</u> <u>for-winters-syt-qj87te</u>	8,496,180
Authored Article	HT Health shots	<u>https://www.healthshots.com/fitness/weight-loss/yoga-for-weight-loss-try-crow-pose-to-tone-your-arms-and-legs/</u>	456,540
Authored Article	Timesnow	https://www.timesnownews.com/health/articl e/weekend-special-5-yoga-asanas-to-avoid- gaining-belly-fat-during-festivities/678894	12,005,520



The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	NDTV	https://www.ndtv.com/health/how-to-stay-fit- during-the-festive-season-try-these- yoga-poses-to-prevent-weight-gain-2322405	81,032,520
Authored Article	HT Health shots	<u>https://www.healthshots.com/preventive-</u> <u>care/reproductive-care/yoga-for-pregnancy-</u> <u>7-safe-poses-to-practice/</u>	456,540
Authored Article	HT Health shots	https://www.healthshots.com/fitness/staying- fit/yoga-for-lungs-these-asanas-can-help- your-lungs-fight-air-pollution/	456,540
Authored Article	HT Health shots	<u>https://www.healthshots.com/fitness/staying-fit/yoga-for-lungs-these-asanas-can-help-your-lungs-fight-air-pollution</u>	456,540

zaints



Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Only my Health	https://www.onlymyhealth.com/effective- tips-and-yoga-poses-to-avoid-premature- delivery-by-yoga-master-akshar- <u>1605184415</u>	8,36,190
Authored Article	Srt News	<u>https://srtnews.in/how-to-stay-fit-during-</u> <u>the-festive-season-try-these-yoga-poses</u> <u>-to-prevent-weight-gain/</u>	26,520
Authored Article	Latest News	https://ouruttarakhand.in/how-to-stay-fit- during-the-festive-season-try-these-yoga- poses-to-prevent-weight-gain/	14,015
Authored Article	Newz Hub	<u>https://newzzhub.com/how-to-stay-fit-</u> <u>during-the-festive-season-try-these-yoga-</u> <u>poses-to-prevent-weight-gain/</u>	180,675





Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	Just Dial	https://www.justdial.com/JdSocial/news/La <u>test-generic/How-To-Stay-Fit-During-The-</u> <u>Festive-Season-Try-These-Yoga-Poses-To-</u> <u>Prevent-Weight-</u> <u>Gain/1604845861550000?dl=1</u>	57,286,830
Authored Article	News Dig	https://newsdig.in/news/2322405/How-To- Stay-Fit-During-The-Festive-Season-Try- These-Yoga-Poses-To-Prevent-Weight-Gain	60,930
Authored Article	News Bust	https://newsbust.in/how-to-keep-healthy- and-fit-during-festive-season-weight-gain- will-not-increase-just-do-this-easy-yoga/	107,940
Authored Article	Flipboard	https://flipboard.com/@flip_india/the- daily-edition-india-9cetuivhz/how-to-stay- fit-during-the-festive-season-try-these- yoga-poses-to-prevent-weigh/a- DmtJdZZSQm2psM424dGKZQ%3Aa%3A106 586776-ba89ba0126%2Fndtv.com	4,280,340

The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	Medisense Health	<u>https://www.medisensehealth.com/view-</u> <u>more/Sitting-for-long-hours-is-setting-you-</u> <u>up-for-heart-risks-diabetes-stress-and-</u> <u>back-problems-heres-how/view-</u> <u>more/Here-Is-How-Yoga-Keeps-Your-Heart-</u> <u>Healthy/1601470186</u>	223,015
Authored Article	HT Health shots	https://www.healthshots.com/preventive- care/reproductive-care/yoga-for- <u>menopause-</u> 8-easy-asanas-menopausal-women-can-do/	456,540
Authored Article	ANI	https://aninews.in/news/health/enhance- the-joy-of-diwali-by-taking-precautions-for -health20201113131023/	1,659,690
Authored Article	Only MY Health	https://www.onlymyhealth.com/gastropare <u>sis-this-might-be-the-reason-you-are-</u> experiencing-nausea-and-pain-1548331094	





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Business world	http://www.businessworld.in/article/Enhan ce-the-joy-of-Diwali-by-taking-precautions- for-health/13-11-2020-342367/	2,079,300
Authored Article	Devdiscourse	<u>https://www.devdiscourse.com/article/heal</u> <u>th/1307014-enhance-the-joy-of-diwali-by</u> <u>-taking-precautions-for-health</u>	2,005,740
Authored Article	Yahoo.com	https://in.news.yahoo.com/enhance-joy- diwali-taking-precautions-074413845.html	2,511,583,410
Authored Article	Big News Network	https://www.bignewsnetwork.com/news/2 66970383/enhance-the-joy-of-diwali-by- taking-precautions-for-health	362,700





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Her Zindagi	<u>https://www.herzindagi.com/diet-</u> <u>nutrition/world-diabetes-day-2020-best-</u> <u>himalayan-herbs-for-diabetes-expert-</u> <u>article-166767</u>	804,600
Authored Article	Her Zindagi	https://www.herzindagi.com/fitness/yoga- poses-to-deal-with-premature-birth-care- post-pregnancy-article-166739	804,600
Authored Article	Times now	https://www.timesnownews.com/health/ar ticle/try-these-5-yoga-poses-to-help- manage-blood-sugar-levels/682014	12,005,520
Authored Article	NDTV	https://doctor.ndtv.com/hindi/diabetes/yo ga-for-diabetes-control-start-these- effective -yogas-from-today-to-manage-blood- sugar-level-exercise-to-control-diabetes- naturally-2326452	81,032,520





Authored ArticleHT Health shotshttps://www.healthshots.com/fitness/stavi ng-fit/4-yoga-poses-for-instant-relief-from _sinus/456,540Authored ArticleNDTVhttps://khabar.ndtv.com/news/health/how- to-keep-healthy-and-fit-during-festive- season -weight-gain-will-not-increase-just-do-this- easy-yoga-232287481,032,520Authored ArticleHindustan Timeshttps://www.hindustantimes.com/health/d on-t-let-sinus-become-the-pain-in-your- nOSE -try-these-4-yoga-poses-for-instant- relief/story- x0E5XAQXSgmNr3xuZysHiO.html36,222,120Authored ArticleHindustan Timeshttps://www.hindustantimes.com/health/5 -yoga-stretches-to-help-mommies-to-be- get-rid-of-severe-backache/story- mo42/OfBNoID3kh75gBPDN html36,222,120	Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored ArticleNDTVto-keep-healthy-and-fit-during-festive-season -weight-gain-will-not-increase-just-do-this- easy-yoga-232287481,032,520Authored ArticleHindustan Timeshttps://www.hindustantimes.com/health/d on-t-let-sinus-become-the-pain-in-your- nose -try-these-4-yoga-poses-for-instant- relief/story- x0E5XAQXSqmNr3xuZysHiO.html36,222,120Authored ArticleHindustan Timeshttps://www.hindustantimes.com/health/5 -yoga-stretches-to-help-mommies-to-be- get-rid-of-severe-backache/story-36,222,120	Authored Article		ng-fit/4-yoga-poses-for-instant-relief-from	456,540
Authored ArticleHindustan TimesOn-t-let-sinus-become-the-pain-in-your- nose -try-these-4-yoga-poses-for-instant- relief/story- x0E5XAQXSqmNr3xuZysHiO.html36,222,120Authored ArticleHindustan Timeshttps://www.hindustantimes.com/health/5 -yoga-stretches-to-help-mommies-to-be- get-rid-of-severe-backache/story- 36,222,12036,222,120	Authored Article	NDTV	<u>to-keep-healthy-and-fit-during-festive-</u> <u>season</u> -weight-gain-will-not-increase-just-do-this-	81,032,520
Authored ArticleHindustan Times-yoga-stretches-to-help-mommies-to-be- get-rid-of-severe-backache/story-36,222,120	Authored Article	Hindustan Times	on-t-let-sinus-become-the-pain-in-your- nose -try-these-4-yoga-poses-for-instant- relief/story-	36,222,120
	Authored Article	Hindustan Times	-yoga-stretches-to-help-mommies-to-be-	36,222,120

The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	HT health shots	https://www.healthshots.com/preventive -care/reproductive-care/5-yoga- stretches-to-help- mommies-to-be-get-rid-of-severe- backache/	456,540
Authored Article	Be Tranced	<u>https://www.betranced.com/heres-how-our-body-reacts-to-meditation-explains-grand-master-akshar/</u>	105,850
Authored Article	Times Now	https://www.timesnownews.com/health/ article/5-yoga-poses-meditation-and- breathing-techniques-that-will-help-you- detox-post-the-festive-season/685003	12,005,520
Authored Article	Her Zindagi	https://www.herzindagi.com/advice/get- rid-of-tea-coffee-cravings-alcohol- nicotine -2-minute-meditation-tips-expert-article- <u>167143</u>	804,600

The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	HT Health shots	https://www.healthshots.com/preventive- care/reproductive-care/had-a-preterm -delivery-here-are-some-tips-from-a-yoga- expert-to-help-you-heal/	456,540
Authored Article	MSN	https://www.msn.com/en-in/health/health- news/had-a-preterm-delivery-here-are-some- tips-from-a-yoga-expert-to-help-you-heal/ar- BB1bhrfE	522,311,970
Authored Article	Flipboard	https://flipboard.com/article/here-s-how-our- body-reacts-to-meditation-explains-grand- master-akshar/a- 3zCELL4qQb68fsC7VcF_tA%3Aa%3A29578601 -4fd5471110%2Fpinkvilla.com	4,280,340
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/health- fitness/heres-how-our-body-reacts- meditation-explains-grand-master-akshar- <u>576899</u>	3,000,300

çaintş int The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Pinkvilla	pinkvilla.com/lifestyle/health- fitness/heres-how-our-body-reacts -meditation-explains-grand-master- akshar-576899	3,000,300
Authored Article	iDiva	https://www.idiva.com/hindi/yoga/how- to-do-halasana-process-and-its -benefits-in-hindi/18015175	955,890
Authored Article	The Daily Guardian	https://thedailyguardian.com/yoga- meditation-for-the-stressed-mind/	393,900
Authored Article	iDiva	https://www.idiva.com/hindi/yoga/yoga- poses-to-avoid-premature-labour-in- hindi/18015130	955,890





Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	HT Health shots	https://www.healthshots.com/fitness/stayi ng-fit/try-these-5-yoga-poses-to-boost- your-energy/	456,540
Authored Article	HT Health shots	https://www.healthshots.com/fitness/sta ying-fit/yoga-for-lungs-these-asanas- <u>can-help-</u> your-lungs-fight-air-pollution/	456,540
Authored Article	HT Health shots	https://www.healthshots.com/preventive -care/self-care/this-2-minute-meditation- technique-can-help-you-overcome- addiction/	456,540
Authored Article	iDiva	<u>https://www.idiva.com/hindi/yoga/how-to-</u> <u>do-bound-angle-pose-and-what-are-its-</u> <u>benefits-in-hindi/18015327</u>	955,890





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	iDiva	https://www.idiva.com/hindi/yoga/how- to-do-bridge-pose-and-what-are-its- benefits-in-hindi/18015289	955,890
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/health- fitness/5-yoga-poses-achieve-flexible-body- and-mobility-grand-master-akshar-578210	3,000,300
Authored Article	MSN	<u>https://www.msn.com/en-</u> <u>in/health/health-news/dealing-with-</u> <u>cranky-parents-help-them-relax-with-</u> <u>these-5-yoga-poses/ar-</u> <u>BB1btFGf?li=AAggbRN</u>	522,311,970
Authored Article	iDiva	<u>https://www.idiva.com/hindi/yoga/how-to-</u> <u>do-child-pose-and-its-benefits-in-</u> <u>hindi/18015243</u>	955,890





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	HT Healthshots	https://www.healthshots.com/preventive- care/family-care/dealing-with-cranky- parents-help-them-relax-with-these-5- yoga-poses/	456,540
Authored Article	Her Zindagi	<u>https://www.herzindagi.com/fitness/body-</u> <u>signals-to-decode-that-it-is-time-for-yoga-</u> <u>routine-article-167661</u>	804,600
Authored Article	The Wise Gender	https://thewisegender.com/entertainment/ heres-how-yoga-is-beneficial-to-reduce- stress-and-increase-mindfulness/	106,945
Authored Article	Only my health	<u>https://www.onlymyhealth.com/is-</u> <u>sirsasana-or-headstand-yoga-pose-safe-</u> <u>during-pregnancy-in-hindi-1606919231</u>	836,190





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/health- fitness/here-s-how-yoga-beneficial-reduce- stress-and-increase-mindfulness-578948	3,000,300
Authored Article	Health care	https://silvershielding.com/index.php/2020 /12/02/heres-how-yoga-is-beneficial-to- reduce-stress-and-increase-mindfulness/	59,860
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/health- fitness/4-yoga-asanas-take-care-your- knees-and-relieve-joint-pain-old-age- <u>579206</u>	3,000,300
Authored Article	iRash news	https://irashnews.com/4-yoga-asanas-to- take-care-of-your-knees-and-relieve-joint- pain-in-old-age/	18,520





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	MSN	<u>https://www.msn.com/en-</u> <u>in/lifestyle/topstories/grand-master-</u> <u>akshar-shares-2-minute-meditation-tips-to-</u> <u>reduce-your-nicotine-craving/amp/ar-</u> <u>BB1bBwny</u>	522,311,970
Authored Article	Modern Breeze	https://modernbreeze.in/grand-master- akshar-shares-2-minute-meditation-tips-to- reduce-your-nicotine-craving/	345,290
Authored Article	World News19	https://worldnews19.com/these-active- yoga-asanas-can-help-relieve-depression- during-pregnancy-explains-yoga-master- akshar/?feed_id=85106&_unique_id=5fca0 <u>1c37bd96</u>	13,560
Authored Article	MSN	<u>https://www.msn.com/en-</u> <u>in/lifestyle/topstories/these-active-yoga-</u> <u>asanas-can-help-relieve-depression-during-</u> <u>pregnancy-explains-yoga-master-</u> <u>akshar/amp/ar-BB1bCWv8</u>	522,311,970

The Strategic Consultants



Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/health- fitness/here-s-why-strict-yoga-routine- highly-essential-overall-wellbeing-580044	3,000,300
Authored Article	Pinkvilla	https://www.pinkvilla.com/lifestyle/people /these-active-yoga-asanas-can-help-relieve- depression-during-pregnancy-explains- yoga-master-akshar-579846	
Authored Article	HT Health shots	https://www.healthshots.com/fitness/musc le-gain/the-king-cobra-pose-is-all-you- need-to-embrace-for-a-tight-and-firm- body/	456,540
yoga-asanas-for- stronger- immunity (Video)	E-times	https://m.facebook.com/story.php?story_f bid=3040252512744019&id=12687690408 <u>1609</u>	4,866,011,370





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
yoga-asanas-for- stronger-immunity (Video)	ΤΟΙ	https://m.timesofindia.com/videos/lifestyle /health-fitness/quick-yoga-asanas-for- <u>stronger-</u> immunity/videoshow/79682658.cms	1,029,210
yoga-asanas-for- stronger-immunity (Video)	E-times	<u>https://www.instagram.com/tv/CIkErLKhU1</u> <u>M/?igshid=12ulgcsi6qw74</u>	1,214,203,050
yoga-asanas-for- stronger-immunity (Video)	ΤΟΙ	https://m.facebook.com/story.php?story_f bid=10159327649677139&id=2678195213 <u>8</u>	4,866,011,370
yoga-asanas-for- stronger-immunity (Video)	Etimes Lifestyle Facebook	https://m.facebook.com/story.php?story_f bid=3040252512744019&id=12687690408 <u>1609</u>	4,866,011,370





Activity	Publication	Headline/Link	Circulation/Unique page views per day
Authored Article	Her Zindagi	https://www.herzindagi.com/fitness/medit ation-tips-concentration-expert-yoga- asanas-discipline-article-167767	804,600
Authored Article	HT Health shots	https://www.healthshots.com/mind/menta I-health/5-most-affordable-stress-relieving- therapies/	456,540
Authored Article	Only my health	<u>https://www.onlymyhealth.com/5-yoga-</u> poses-to-try-out-when-anxiety-strikes- <u>1607666903</u>	836,190
Authored Article	HT Healthshots	https://www.healthshots.com/mind/menta I-health/these-5-yoga-asanas-can-help-you- manage-seizures-and-reduce-their- <u>frequency/</u>	456,540





Activity	Publication	Headline/Link	Circulation/ Unique page views per day
Authored Article	Newzzhub	<u>https://newzzhub.com/how-to-stay-fit-</u> <u>during-the-festive-season-try-these-yoga-</u> <u>poses-to-prevent-weight-gain/</u>	14,850
Authored Article	HerZindagi	https://www.herzindagi.com/fitness/body- signals-to-decode-that-it-is-time-for-yoga- routine-article-167661	804,600
Authored Article	Only My Health	https://www.onlymyhealth.com/effective- tips-and-yoga-poses-to-avoid-premature- delivery-by-yoga-master-akshar- <u>1605184415</u>	836,190
Authored Article	HT Health shots	https://www.healthshots.com/fitness/weig ht-loss/yoga-for-weight-loss-try-crow- pose-to-tone-your-arms-and-legs/	456,540





MEDIA COVERAGE





Your daily dose of wellness

https://www.healthshots.com/fitness/weig ht-loss/preity-zinta-reveals-the-corestrengthening-move-you-need-for-a-flattummy/



Published on: 2 November 2020, 17:03pm IST

Work it out like Preity Zinta for a strong core and a tight tummy.

According to yoga expert Grand Master Akshar, the bridge pose has multiple benefits because it doesn't just tighten the muscles but also regulates the flow of energy in your body.





newsable

CORONAVIRUS INDIA IND VS AUS ENTERTAINMENT WEIRD NEWS CRIME VIDEOS SPORTS PHOTOS WORLD LIFESTYLE BUSINESS FACT OF

English News > Lifestyle

Grand Master Akshar shares yoga asanas for winters

First Published 3, Nov 2020, 8:47 PM

Grand Master Akshar is born in Himachal Pradesh and started his practice of yoga there.





PR SUMMARY REPORT | NOVEMBER-2020



https://newsable.asianetnews.com/g allery/lifestyle/grand-master-aksharshares-yoga-asanas-for-winters-sytqj87te



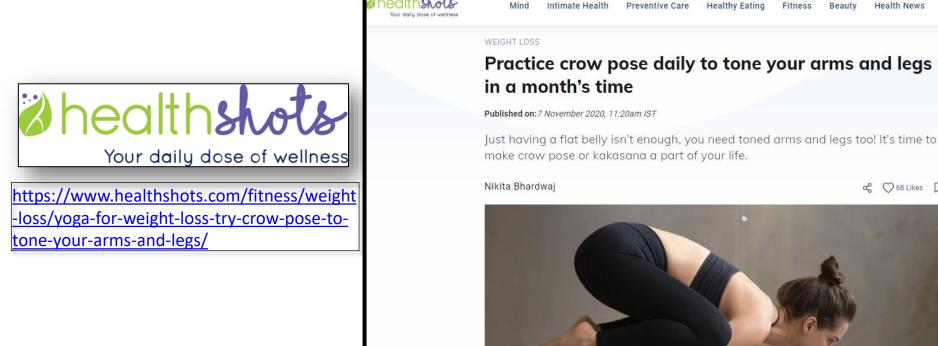
Health News

Fitness

Beauty

8

◯ 68 Likes 🗍



healthshots

Mind

Intimate Health







https://www.timesnownews.com/h ealth/article/weekend-special-5yoga-asanas-to-avoid-gaining-bellyfat-during-festivities/678894







NDTV

https://www.ndtv.com/health/how-to-stay-fitduring-the-festive-season-try-theseyoga-poses-to-prevent-weight-gain-2322405

NDTV	LIVE TV (CORONAVIRUS	LATEST	INDIA	VIDEO	OPINION	WORLD	CITIES	OFFBEAT	TRI
Home > Health > How T	fo Stay Fit During The F	Festive Season? T	'ry These Yog	ja Poses To	Prevent We	eight Gain				
READ IN OTHER LANGUAGE	S v									
	Nov Eit	Dunin			anti			an)		
How To S	Stay Fit	Durin	ig T h	ne F	est	ive S	eas	on?		
	•		•						in	
How To S Try Thes	•		•						in	
	Se Yoga onsume more ci an help you mai	Pose alories durin	S TO ng the fes	Pre stive sea	ever ason. Re	nt W (egular exe	eigh ercise an	t Ga d health	у	







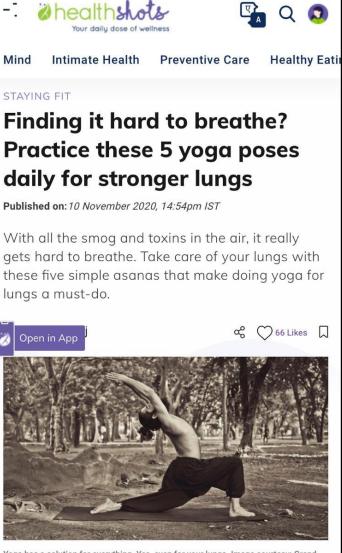
https://www.healthshots.com/preventivecare/reproductive-care/yoga-for-pregnancy-7-safe-poses-to-practice/







https://www.healthshots.com/fitness/stayingfit/yoga-for-lungs-these-asanas-can-helpyour-lungs-fight-air-pollution/



Yoga has a solution for everything. Yes, even for your lungs. Image courtesy: Grand Master Akshar



International Headquarters | Bengaluru | India

PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants





https://www.healthshots.com/fitness/stayingfit/yoga-for-lungs-these-asanas-can-helpyour-lungs-fight-air-pollution

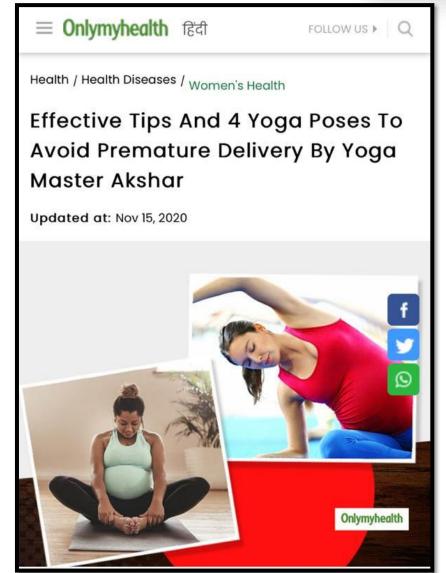








https://www.onlymyhealth.com/effectivetips-and-yoga-poses-to-avoid-prematuredelivery-by-yoga-master-akshar-1605184415





PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants





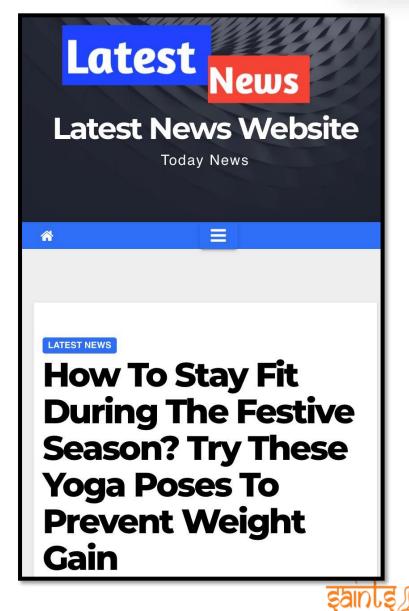




The Strategic Consultants



https://ouruttarakhand.in/how-to-stayfit-during-the-festive-season-try-theseyoga-poses-to-prevent-weight-gain/





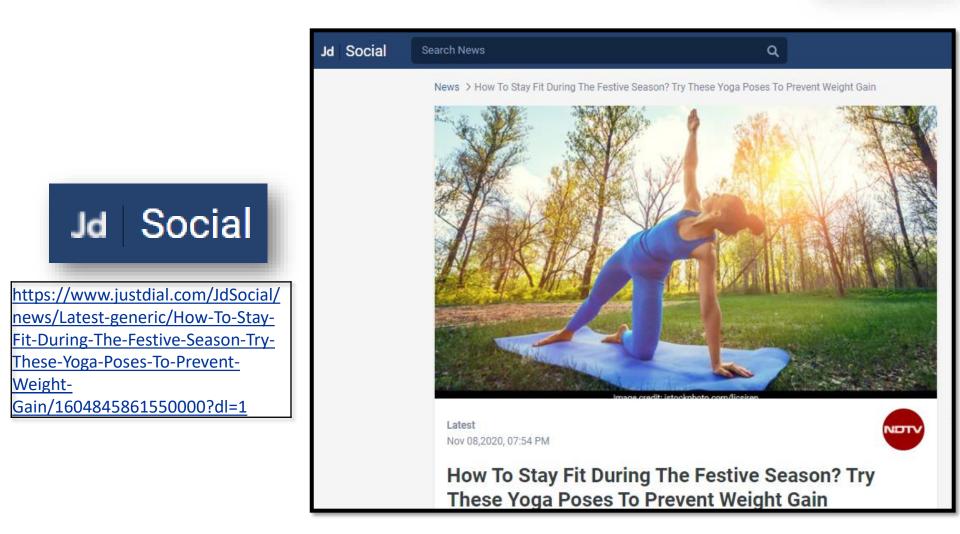


https://newzzhub.com/how-to-stay-fit-during-the-festiveseason-try-these-yoga-poses-to-prevent-weight-gain/















https://newsdig.in/news/2322405/How-To-Stay-Fit-During-The-Festive-Season-Try-These-Yoga-Poses-To-Prevent-Weight-<u>Gain</u>



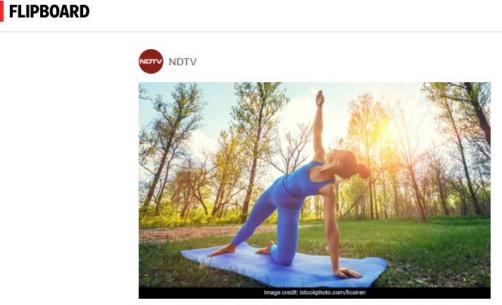
Prevent Weight Gain







https://flipboard.com/@flip_india/the-dailyedition-india-9cetuivhz/how-to-stay-fit-duringthe-festive-season-try-these-yoga-poses-toprevent-weigh/a-DmtJdZZSQm2psM424dGKZQ%3Aa%3A106586 776-ba89ba0126%2Fndtv.com



How To Stay Fit During The Festive Season? Try These Yoga Poses To Prevent Weight Gain

NDTV - Grand Master Akshar

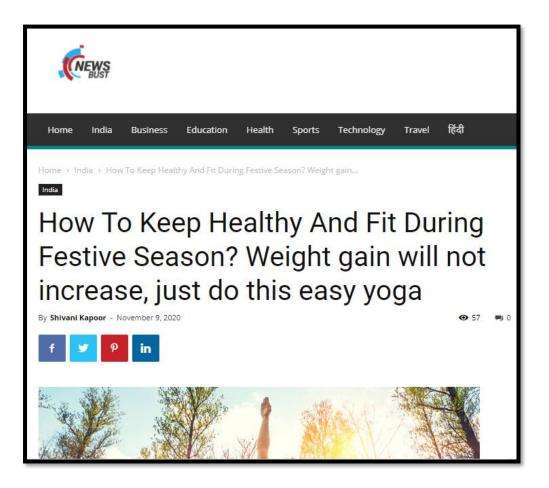
The festival season is upon us, and we all know what this means. Celebrations bring plenty of joy, cheer and laughter along with your family and ...







https://newsbust.in/how-to-keep-healthyand-fit-during-festive-season-weight-gain-willnot-increase-just-do-this-easy-yoga/







https://www.medisensehealth.com/viewmore/Sitting-for-long-hours-is-setting-youup-for-heart-risks-diabetes-stress-and-backproblems-heres-how/view-more/Here-Is-How-Yoga-Keeps-Your-Heart-Healthy/1601470186



According to World Health Organisation reports, 31 per cent of the total deaths worldwide are due to cardiovascular diseases (CVDs). It is extremely essential to take care of one's heart to lead a healthy lifestyle. Among various other factors like food and lifestyle, stress is one of the biggest reasons for affecting one's heart health. Let's take a look at how yoga and spirituality together can work as the best tools to help mitigate undue stress and worry from



nternational Headquarters | Bengaluru | India

PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants



>healthstots

Your daily dose of wellness

https://www.healthshots.com/preventivecare/reproductive-care/yoga-for-menopause-8-easy-asanas-menopausal-women-can-do/ Your daily dose of wellness

Intimate Health Preventive Care Healthy Eating

rentive Care Healthy Eating Fitness Beauty Health News

Home / Preventive Care / Reproductive Care / Ask the experts: Can yoga help my mother deal with menopause better?

REPRODUCTIVE CARE

Ask the experts: Can yoga help my mother deal with menopause better?

Updated on: 12 November 2020, 15:18pm IST

Yes, you can even use yoga for menopause. Many easy yoga asanas can help boost blood circulation, improve mood, and aid digestion—thus helping control menopause symptoms.







https://aninews.in/news/health/enhance-the-joy-ofdiwali-by-taking-precautions-for -health20201113131023/



Representative image

Enhance the joy of Diwali by taking precautions for health

ANI | Updated: Nov 13, 2020 13:10 IST





Onlymyhealth

https://www.onlymyhealth.com/gastroparesisthis-might-be-the-reason-you-areexperiencing-nausea-and-pain-1548331094

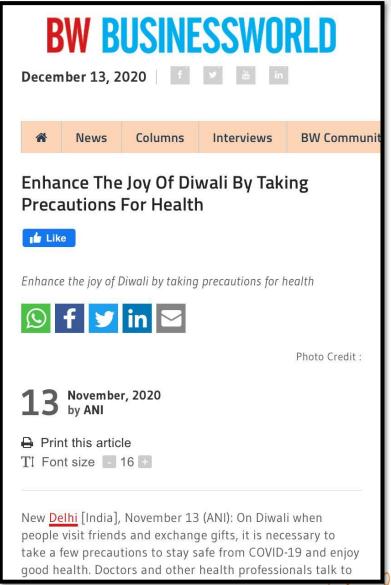






BW BUSINESSWORLD

http://www.businessworld.in/article/Enhance-thejoy-of-Diwali-by-taking-precautionsfor-health/13-11-2020-342367/





The Strategic Consultants



https://www.devdiscourse.com/article/health/130 7014-enhance-the-joy-of-diwali-by -taking-precautions-for-health



Evoliscourse Select Edition Q

Home > News > Health > Article

Enhance the joy of Diwali by taking precautions for health

On Diwali when people visit friends and exchange gifts, it is necessary to take a few precautions to stay safe from COVID-19 and enjoy good health. Doctors and other health professionals talk to ANI about some guidelines on the precautions that should be taken.

ANI | New Delhi | Updated: 13-11-2020 13:16 IST | Created: 13-11-2020 13:16 IST



PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants





https://in.news.yahoo.com/enhance-joy-diwali-takingprecautions-074413845.html







BIG NEWS NETWORK

Enhance the joy of Diwali by taking precautions for health





BIG NEWS NETWORK

https://www.bignewsnetwork.com/news/266970383/e nhance-the-joy-of-diwali-bytaking-precautions-for-health



हिन्दी 🖵 Q 🚍



https://www.herzindagi.com/diet-nutrition/worlddiabetes-day-2020-besthimalayan-herbs-for-diabetes-expert-article-166767 Home / Wellness / Diet & Nutrition

Her Zindagi

World Diabetes Day 2020: Best Himalayan Herbs To Fight Diabetes Suggested By Expert

Here are the two best Himalayan herbs which are great for controlling diabetes as per expert.







HerZindagi

https://www.herzindagi.com/fitness/yogaposes-to-deal-with-premature-birth-carepost-pregnancy-article-166739











https://www.timesnownews.com/h ealth/article/try-these-5-yogaposes-to-help-manage-blood-sugarlevels/682014

TIMESNOWNEWS.COM	LIVE TV					
Business Education India Cities	J Podcasts India O					
News > Health > Try these 5 yoga poses to help manage blood sugar levels						
Try these 5 yoga poses to help						
manage blood sugar levels						
Grand Master Akshar Yoga Master & Lifestyle Coach Updated Nov 15, 2020 08:50 IST						





Q



https://doctor.ndtv.com/hindi/diabetes/yoga-fordiabetes-control-start-these-effective -yogas-from-today-to-manage-blood-sugarlevel-exercise-to-control-diabetes-naturally-2326452 TRENDING - LATEST -

Home > Living Healthy > Diabetes: Practice These Yoga Poses To Regulate Blood Sugar Levels

Diabetes: Practice These Yoga Poses To Regulate Blood Sugar Levels

Diabetes: Yoga is beneficial for your overall health. It can also help manage diabetes. Here are some yoga poses which can help manage this condition effectively.

हिंदी में पढ़ें

By: Grand Master Akshar | Updated: Nov 16, 2020 09:14 IST 🕥 3-Min Read

0 SHARES 🔕 🚹 🖾 😏 🚭 📀 🥴



Diabetes is a chronic condition which requires constant management of blood sugars



The Strategic Consultants







PR SUMMARY REPORT | NOVEMBER-2020

healthshots

https://www.healthshots.com/fitness/staying-

fit/4-yoga-poses-for-instant-relief-from

-sinus/

Your daily dose of wellness



Q

NDTV

https://khabar.ndtv.com/news/health/how-to-keephealthy-and-fit-during-festive-season -weight-gain-will-not-increase-just-do-this-easyyoga-2322874

ट्रेडिंग 🕶 ताज़ातरीन 🕶

Yoga For Diabetes Control: ब्लड शुगर लेवल को मैनेज करने के लिए इन असरदार योगासनों का अभ्यास आज से ही शुरू कर दें!

Yoga For Diabetes: योग आपके संपूर्ण स्वास्थ्य के लिए फायदेमंद है. यह डायबिटी में ब्लड शुगर लेवल (Blood Sugar Level) को मैनेज करने में भी मदद कर सकता है. यहां कुछ योगासनों के बारे में बताया गया है जो इस स्थिति को प्रभावी ढंग से मैनेज करने में मदद कर सकते हैं..

Read in English

By: Grand Master Akshar | Updated: Nov 17, 2020 06:50 IST 🕥 5-Min Read







The Strategic Consultants



📧 Hindustan Times

https://www.hindustantimes.com/health/don-tlet-sinus-become-the-pain-in-your-nose -try-these-4-yoga-poses-for-instant-relief/storyx0E5XAQXSqmNr3xuZysHiO.html

Don't let sinus become the pain in your nose. Try these 4 yoga poses for instant relief

A sinus attack can be tormenting, try these four yoga poses for sinus daily and see a difference.

Updated: Nov 17, 2020, 09:56 IST By Nikita Bhardwaj , HealthShots





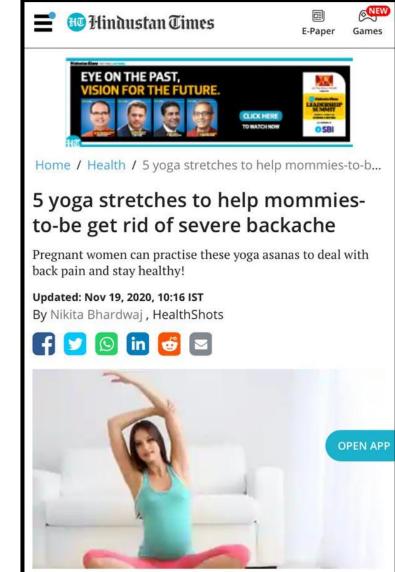
Yoga is the natural way to deal with sinusitis.(Grand Master Akshar)





🕫 Hindustan Times

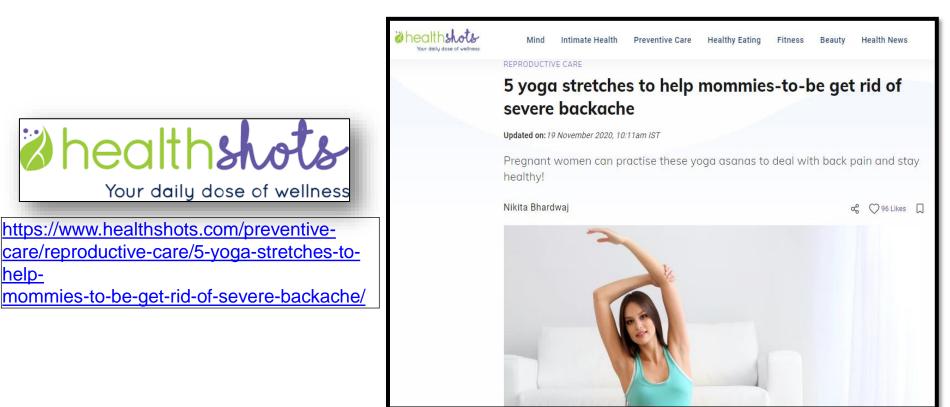
https://www.hindustantimes.com/health/5yoga-stretches-to-help-mommies-to-be-get-ridof-severe-backache/storymn42zOfRNqID3kb75qBpPN.html





The Strategic Consultants







PR SUMMARY REPORT | NOVEMBER-2020

help-





https://www.betranced.com/hereshow-our-body-reacts-to-meditationexplains-grand-master-akshar/

	BeTranced	■ Search courses	Q	\mathbb{F}^{1} Become an instructor	🕆 For Enterprise	SIGN UF
			Blog			
Chat with us		W OUR BODY	NODY REACTS TO MEDITATION, EXPLAINS GRANE		(PLAINS (RAND





9+





Updated Nov 22, 2020 | 06:39 IST



PR SUMMARY REPORT | NOVEMBER-2020



https://www.timesnown<u>ews.com/hea</u> Ith/article/5-yoga-poses-meditationand-breathing-techniques-that-willhelp-you-detox-post-the-festiveseason/685003

Her Zindagi

https://www.herzindagi.com/advice/get-rid-oftea-coffee-cravings-alcohol-nicotine -2-minute-meditation-tips-expert-article-167143



Home Wellness Advice

Get Rid Of Tea, Coffee, Nicotine, Alcohol Cravings With These 2 Minute Meditation Tips

These easy to follow meditation tips by an expert will help you battle tea, coffee, nicotine, and other cravings.

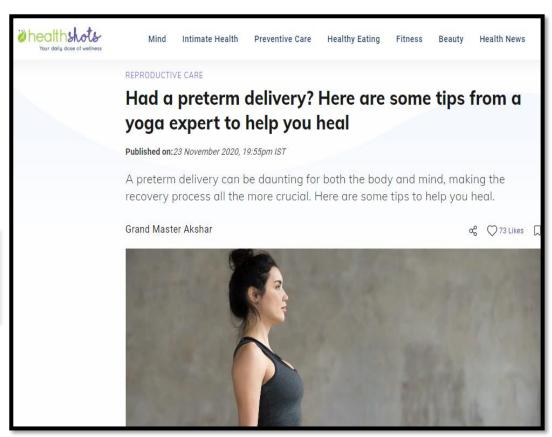




PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants







PR SUMMARY REPORT | NOVEMBER-2020

healthshots

https://www.healthshots.com/preventivecare/reproductive-care/had-a-preterm

-delivery-here-are-some-tips-from-a-yoga-

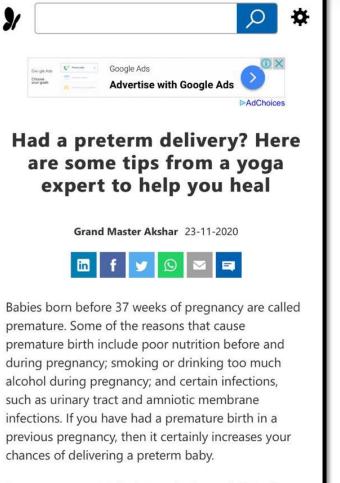
expert-to-help-you-heal/

Your daily dose of wellness





https://www.msn.com/en-in/health/health-news/hada-preterm-delivery-here-are-some-tips-from-a-yogaexpert-to-help-you-heal/ar-BB1bhrfE



For women, especially those who have delivered a preterm baby, the postpartum period is extremely crucial in their healing and recovery. It is completely natural that this time involves moving through many changes, both emotionally and physically



PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants





https://flipboard.com/article/here-s-howour-body-reacts-to-meditation-explainsgrand-master-akshar/a-3zCELL4qQb68fsC7VcF_tA%3Aa%3A295786 01-4fd5471110%2Fpinkvilla.com F FLIPBOARD Q Open in app #MEDITATION

Here's how our body reacts to meditation, explains Grand Master Akshar

pinkvilla.com - Deblina Chatterjee

Life is a matter of consequence. Everything that you send out into the universe returns to you according to the energy you put out. This is nothing ...





2



https://www.pinkvilla.com/lifestyle/healthfitness/heres-how-our-body-reactsmeditation-explains-grand-master-akshar-576899

PINKVILLA Here's how our body reacts to

meditation, explains Grand Master Akshar

Meditation is highly beneficial for our body

other mental disturbances. So, Grand Master Akshar tells us how our body reacts to

meditation for overall well-being.

Written By Deblina Chatterjee | 653907 reads | Mumbai | Updated: November 24, 2020 04:11 pm





PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants

PINKVILLA

pinkvilla.com/lifestyle/health-fitness/hereshow-our-body-reacts -meditation-explains-grand-master-akshar-576899





Home / Lifestyle

 \equiv

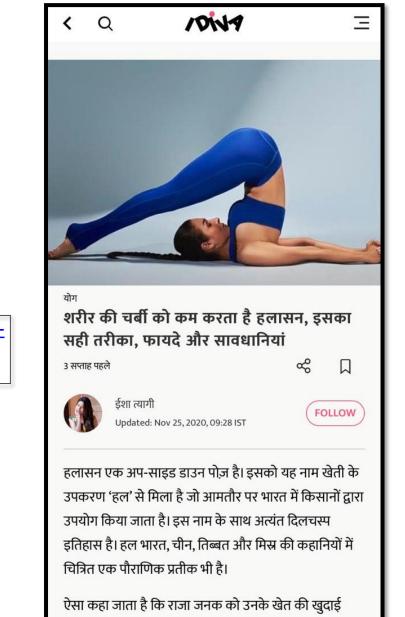
Here's how our body reacts to meditation, explains Grand Master Akshar

Meditation is highly beneficial for our body to improve health and relieve stress and other mental disturbances. So, Grand Master Akshar tells us how our body reacts to meditation for overall well-being.

Written By Deblina Chatterjee | 652922 reads | Mumbai | Updated: November 24, 2020 04:11 pm











https://www.idiva.com/hindi/yoga/how-to-dohalasana-process-and-its -benefits-in-hindi/18015175



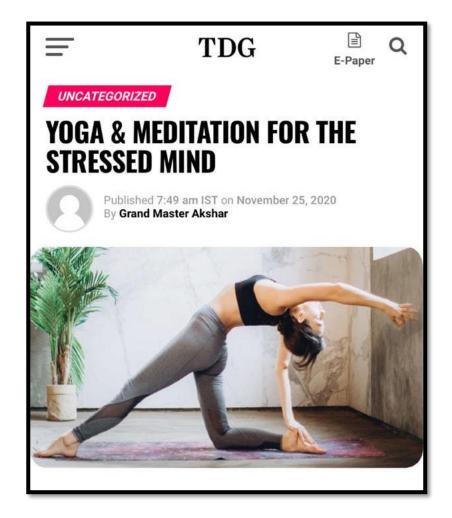
PR SUMMARY REPORT | NOVEMBER-2020

The Strategic Consultants



The Daily Guardian

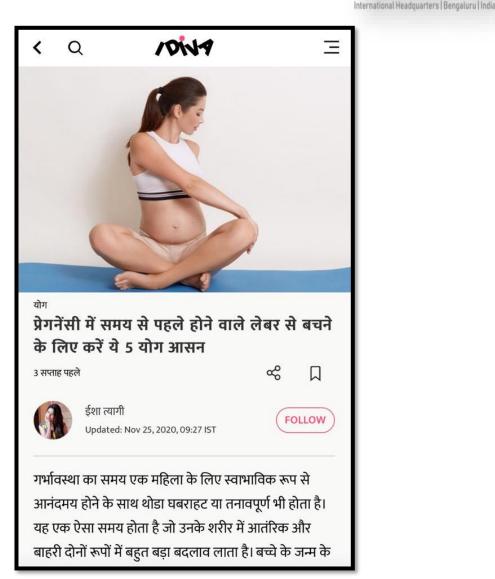
https://thedailyguardian.com/yoga-meditation-for-thestressed-mind/







https://www.idiva.com/hindi/yoga/yogaposes-to-avoid-premature-labour-inhindi/18015130



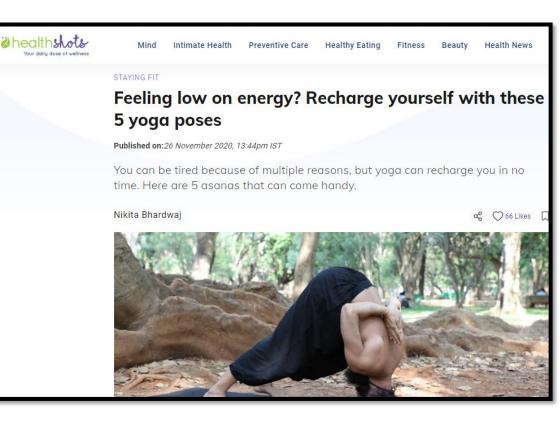






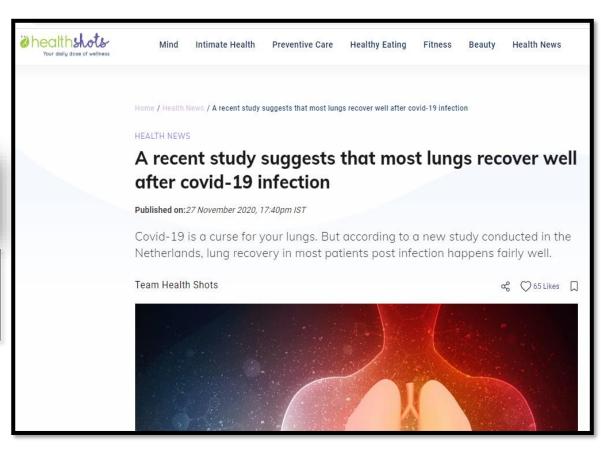
Your daily dose of wellness

https://www.healthshots.com/fitness/stayingfit/try-these-5-yoga-poses-to-boost-your-energy/











PR SUMMARY REPORT | NOVEMBER-2020

healthshots

Your daily dose of wellness

https://www.healthshots.com/fitness/stayi ng-fit/yoga-for-lungs-these-asanas-canhelp-

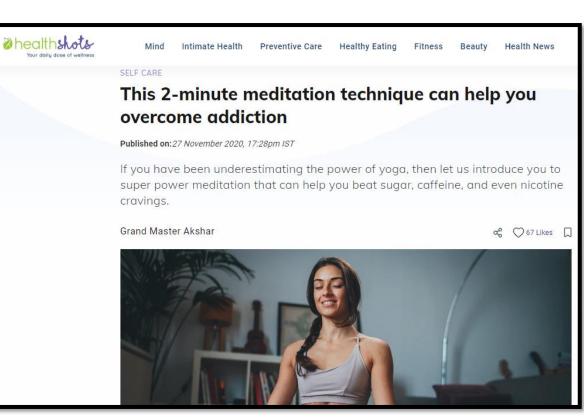
your-lungs-fight-air-pollution/



> healthshots

Your daily dose of wellness

https://www.healthshots.com/preventivecare/self-care/this-2-minute-meditationtechnique-can-help-you-overcomeaddiction/









https://www.idiva.com/hindi/yoga/how-to-do-boundangle-pose-and-what-are-its-benefits-inhindi/18015327









https://www.idiva.com/hindi/yoga/how-to-dobridge-pose-and-what-are-its-benefits-inhindi/18015289



The Strategic Consultants



2

PINKVILLA

https://www.pinkvilla.com/lifestyle/health-fitness/5yoga-poses-achieve-flexible-body-and-mobility-grandmaster-akshar-578210 PINKVILLA

5 Yoga poses to achieve a flexible body and mobility by Grand Master Akshar

Yoga is one of the oldest forms of exercise that improves our posture and body

flexibility. So, Grand Master Akshar talks

about some effective Yoga asanas to achieve a flexible body.

Written By Pinkvilla Desk | 648491 reads | Mumbai | Updated: November 28, 2020 08:51 pm



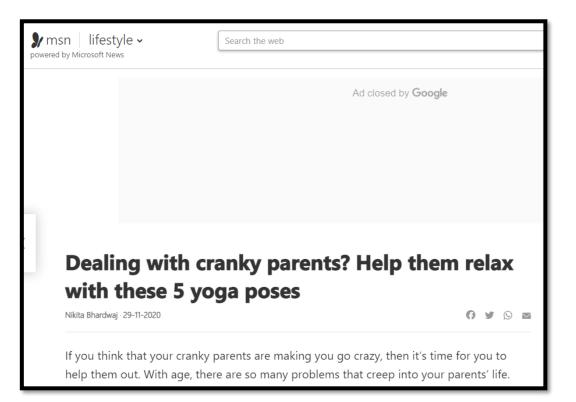


The Strategic Consultants





https://www.msn.com/enin/health/health-news/dealing-withcranky-parents-help-them-relax-withthese-5-yoga-poses/ar-BB1btFGf?li=AAggbRN









https://www.idiva.com/hindi/yoga/how-to-do-childpose-and-its-benefits-in-hindi/18015243

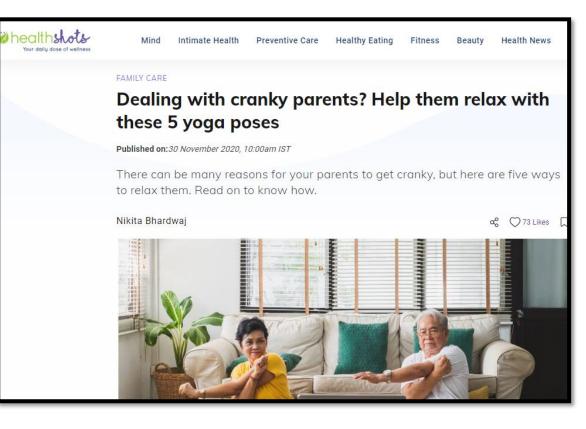


Example Strategic Consultants





https://www.healthshots.com/preventivecare/family-care/dealing-with-crankyparents-help-them-relax-with-these-5-yogaposes/









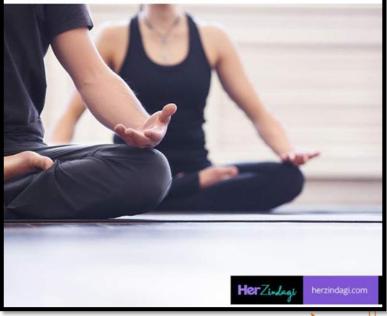
https://www.herzindagi.com/fitness/bodysignals-to-decode-that-it-is-time-for-yogaroutine-article-167661

Her Zindagi हिन्दी 🖵 Q 📃 Home Wellness

Fitness

Body Signals To Decode That It's **Time For Yoga Routine**

How do you know what is the right time to begin practicing yoga & why? Scroll down to know the right time and how to go about it.





The Strategic Consultants



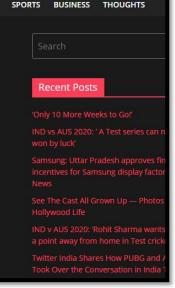
THE WISE GENDER

THE WISE GENDER

https://thewisegender.com/entertain ment/heres-how-yoga-is-beneficialto-reduce-stress-and-increasemindfulness/ HOME NEWS ~ POLITICS ENTERTAINMENT FASHION TRAVEL FOOD & HEALTH TECHNOLOGY SPORTS BUSINESS THOUGHTS



Here's how yoga is beneficial to reduce stress and increase mindfulness







Onlymyhealth

https://www.onlymyhealth.com/is-sirsasana-orheadstand-yoga-pose-safe-during-pregnancy-inhindi-1606919231





PR SUMMARY REPORT | NOVEMBER-2020





https://www.pinkvilla.com/lifestyle/healthfitness/here-s-how-yoga-beneficial-reduce-stressand-increase-mindfulness-578948

PINKVILLA

Here's how yoga is beneficial to reduce stress and increase mindfulness

Stress is the most common problem due to the busy and unhealthy lifestyle. But it can be managed properly with yoga and meditation. Grand Master Akshar shares some tips on it.

Written By Deblina Chatterjee | 232905 reads | Mumbai | Updated: December 2, 2020 01:34 pm



Here's how yoga is beneficial to reduce stress and



The Strategic Consultants

PR SUMMARY REPORT | NOVEMBER-2020

 \equiv



Q



https://silvershielding.com/index.php/2020/12/02 /heres-how-yoga-is-beneficial-to-reduce-stressand-increase-mindfulness/ Home > Yoga

Ξ

Here's how yoga is beneficial to reduce stress and increase mindfulness

by Health Care – December 2, 2020





PR SUMMARY REPORT | NOVEMBER-2020



https://www.pinkvilla.com/lifestyle/health -fitness/4-yoga-asanas-take-care-yourknees-and-relieve-joint-pain-old-age-579206

PINKVILLA

2



4 Yoga asanas to take care of your knees and relieve joint pain in old age Knees problems and joint pain are the most common issues in old age. So, Grand Master Akshar is here to help us with some yoga postures to improve knee condition and reduce joint pain in old age.

Written By **Deblina Chatterjee** | 288054 reads | Mumbai | Updated: December 3, 2020 12:29 pm



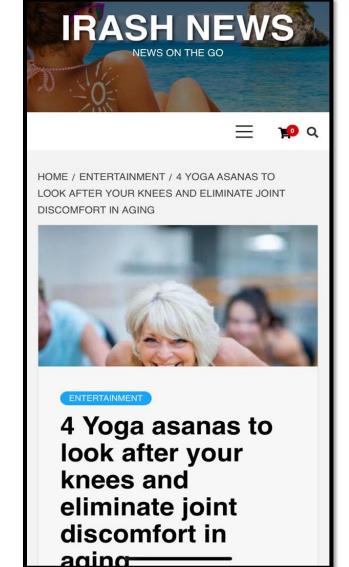


PR SUMMARY REPORT | NOVEMBER-2020



IRASH NEWS

https://irashnews.com/4-yoga-asanas-to-take-care-ofyour-knees-and-relieve-joint-pain-in-old-age/





PR SUMMARY REPORT | NOVEMBER-2020





https://www.msn.com/enin/lifestyle/topstories/grand-masterakshar-shares-2-minute-meditationtips-to-reduce-your-nicotinecraving/amp/ar-BB1bBwny



perform this technique for 2 minutes.

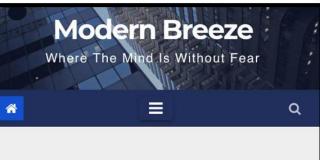
इaints jurt

The Strategic Consultants



Modern Breeze

https://modernbreeze.in/grand-master-aksharshares-2-minute-meditation-tips-to-reduce-yournicotine-craving/



ENTERTAINMENT

Grand Master Akshar shares 2 minute meditation tips to reduce your nicotine craving



By Modern Breeze

2020 Sollywood lifestyle, how to

reduce addiction, how to reduce nicotine addiction, india lifestyle, indian home decor, Lifestyle, meditation for addiction, tips to reduce addiction





World **9**

https://worldnews19.com/these-activeyoga-asanas-can-help-relieve-depressionduring-pregnancy-explains-yoga-masterakshar/?feed_id=85106&_unique_id=5fca0 1c37bd96

Q

Home - Lifestyle -

THESE active Yoga asanas can help relieve depression during pregnancy explains Yoga Master Akshar

World

LIFESTYLE

THESE active Yoga asanas can help relieve depression during pregnancy explains Yoga Master Akshar

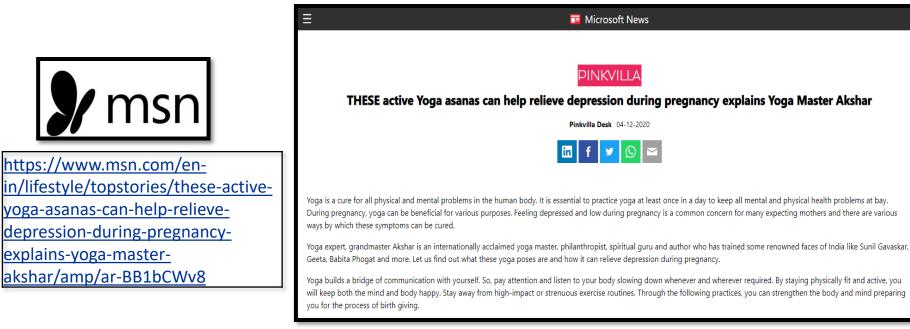
② 4th December 2020 | 오 0 | ⊚ 11



saints fort

PR SUMMARY REPORT | NOVEMBER-2020









2



https://www.pinkvilla.com/lifestyle/healthfitness/here-s-why-strict-yoga-routine-highlyessential-overall-wellbeing-580044

Home / Lifestyle

Here's why a strict yoga routine is highly essential for overall wellbeing

PINKVILLA

Yoga helps to combat health issues like diabetes, back pain, sleeplessness, etc. and it also helps with the overall well-being. So, Grand Master Akshar talks about why a yoga routine is important for us.

Written By Deblina Chatterjee | 370285 reads | Mumbai | Updated: December 5, 2020 08:27 pm





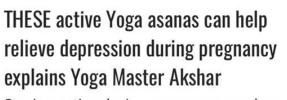
PR SUMMARY REPORT | NOVEMBER-2020

PINKVILLA

https://www.pinkvilla.com/lifestyle/people/t hese-active-yoga-asanas-can-help-relievedepression-during-pregnancy-explains-yogamaster-akshar-579846

PINKVILLA

 \equiv



Staying active during pregnancy can be a sign of relieving depression symptoms. Check out these active yoga poses shared by Yoga expert, grandmaster Akshar to help relieve symptoms of depression while pregnant. Check it out.

Written By Pinkvilla Desk | 195975 reads | Mumbai | Updated: December 5, 2020 05:15 am





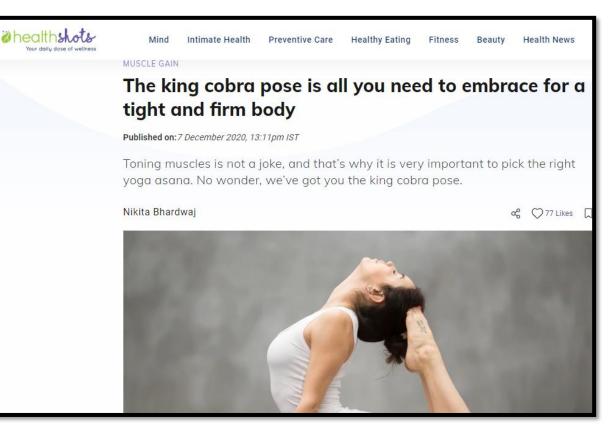
nternational Headquarters | Bengaluru | India





Your daily dose of wellness

https://www.healthshots.com/fitness/ muscle-gain/the-king-cobra-pose-is-allyou-need-to-embrace-for-a-tight-andfirm-body/











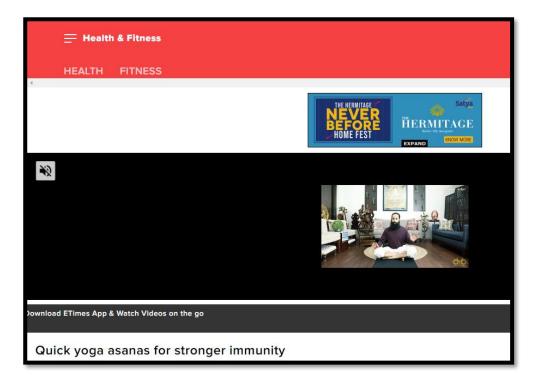


https://m.facebook.com/story.php?story fbid=3040252512744019&id=126876904 081609





https://m.timesofindia.com/videos/lifestyle/heal th-fitness/quick-yoga-asanas-for-strongerimmunity/videoshow/79682658.cms

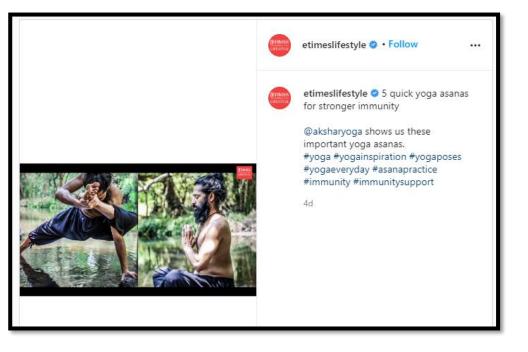








https://www.instagram.com/tv/ClkErLKhU1M/?igs hid=12ulgcsi6qw74









https://m.facebook.com/story.php?story fbid=10159327649677139&id=2678195 2138

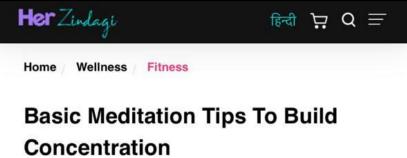






Her Zindagi

https://www.herzindagi.com/fitness/meditation-tipsconcentration-expert-yoga-asanas-discipline-article-167767

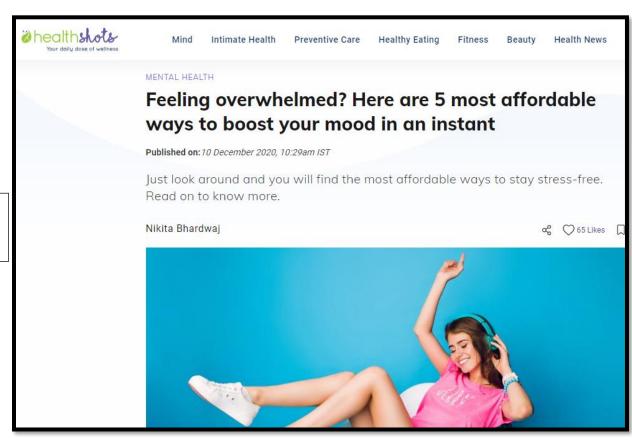


These yoga asanas and tips by expert can help you in building your concentration level.



PR SUMMARY REPORT | NOVEMBER-2020







PR SUMMARY REPORT | NOVEMBER-2020



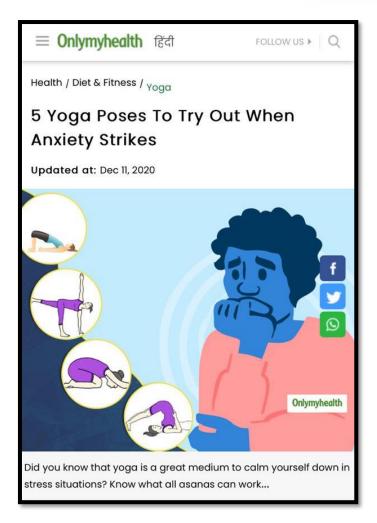
Your daily dose of wellness

https://www.healthshots.com/mind/me ntal-health/5-most-affordable-stressrelieving-therapies/





https://www.onlymyhealth.com/5-yoga-poses-to-tryout-when-anxiety-strikes-1607666903









https://www.healthshots.com/mind/ment al-health/these-5-yoga-asanas-can-helpyou-manage-seizures-and-reduce-theirfrequency/

